GREENLAB, the lab for sustainable design strategies at Weißensee Academy of Art Berlin, will start the summer semester 2014 with a symposium entitled „post carbon – Design for a Sustainable Lusatia“. In cooperation with the project Laurin we are very pleased to invite you to this two-day event!

The symposium will focus on how designers may contribute to the regional development of Lusatia. How can the cultural and natural resources of the region be protected and further developed? Can traditional elements be interpreted in a contemporary way, and transformed into interesting and sustainable concepts, products, processes, or services? Social design, circular flow economies, craftsmanship and local production, co-design, material activism, and food design will be addressed.

In addition to experts from Lusatia, who will introduce their region, internationally active designers and entrepreneurs will offer new perspectives on sustainable regional development. With the support of the Dutch Embassy in Berlin, we have invited the food designer Katja Gruijters, the designer and curator of public spaces Ester van de Wiel, and Mike Thompson from the design research collective WNDRLUST as keynote speakers. Experts from other regions, as well as case studies by designers, will promote a better understanding of the possibilities for designers within the context of the topic.

Ideas developed at the symposium will be the starting point for interdisciplinary semester projects in Weißensee Academy of Art’s design departments and GREENLAB, which will be presented during the Academy’s open days on the weekend of July 19 and 20, 2014.

// Tuesday, 15th of April

10.00 // Opening Address & An Introduction to Green Design 3.0 Prof. Dr. Zane Berzina und Prof. Susanne Schwarz-Raacke / GREENLAB / Weißensee Academy of Art Berlin
10.10 // An Introduction to the Project Laurin Martin Kuder / Director M’s Marketing + Kommunikation
10.20 // IBA at the Prince Pückler Country – a Project for Lusatia with an Identity-Fostering Impact Prof. Dr. Rolf Kuhn / Urban Planner
11.00 // Coffee Break
11.20 // With Tango Against the Sakima: in Hoyerswerda Traditions are Brushed Against the Grain Wolfgang Kitt / Architect, Critic, Publisher
12.00 // Sorbian Everyday Culture Today - What Could it Be? Dr. Ines Keller / Sorbian Institute
12.40 // Weisswasser Ol. 1/2/3. Glass and Design in Upper Lusatia Prof. Dr. Walter Scheiffele / Weißensee Academy of Art Berlin
13.20 // Lunch Break
14.20 // Theses for Design within the Context of Regional Development Dr. Kenneth Anders / Oderbruchpavillon
15.00 // Grüne Werkstatt Wendland – a Creative Workshop to Secure Sustainable Future Developments in Rural Areas Meike Koopmann und Nicole Servatius / Grüne Werkstatt Wendland
15.25 // Community Based Project Farfelder - Colour, Farfelder, Made in Berlin Madlen Dietz / Farfelder - Community Garden in Berlin-Neukölln
15.50 // Unpackaged Shopping – Back To The Future Milena Glimbovski / Original Unverpackt
16.15 // ACTING THINGS. Or what if We Look at Processes of Production as if they were a Dance, a Plag, a Ritual? Judith Seng / Studio Judith Seng

// Wednesday, 16th of April

10.00 // Food Design, Back to the Origin Katja Gruijters / Studio Katja Gruijters / Amsterdam
10.40 // Underneath the Pavement, the Beach Studio Ester van de Wiel / Rotterdam
11.20 // Coffee Break
11.40 // WNDRLUST: Exploring Things Possible Mike Thompson / WNDRLUST / Amsterdam
12.20 // Open Source & Open Design: New Possibilities for Designers and Communities Lars Zimmermann / Designer & Economist
13.00 // Lunch Break
14.00 // Design Empowerment - The Design Process as a Tool for Social Change Isabelle Dechamps / be-able
14.25 // GRÜNE BANDE - Sustainable Design Collective Ulrike Böttcher und Michelle Mohr / Grüne Bande
14.50 // CULINARY MISFITS – Eat the Entire Harvest! Lea Brumsack und Tanja Krakowski / CulinARy MiSfiTs
15.15 // Algaemy - from Crafting our Future Food to Printing with Microalgae Essi-Johanna Glomb und Rasa Weber / Weißensee Academy of Art Berlin
15.40 // Development stories of a design traveller Steffi Silbermann / Designer
16.05 // Conclusion Prof. Steffen Schuhmann / Weißensee Academy of Art Berlin

Free entry
Venue: Aula Weißensee Academy of Art Berlin Bühringstraße 20, 13086 Berlin