Gastvortrag in englischer Sprache

Mittwoch 9. Juni, 14-16 Uhr, Hörsaal C.105
Wednesday, 9 June, 2-4 p.m., lecture room C.105

Prof. Maurizio Chiantone,
Academy of Fine Arts , Naples / Italy

Video Installation



- THE LESSON IS A PREREQUISITE TO THE FORMATION OF A PROFESSIONAL ARTIST WHO CAN CREATE, ORGANIZE AND CONDUCT AN AUDIOVISUAL PRODUCT.
- FOCUS WILL BE ON THE FIGURE OF VISUAL DESIGNER, ABLE TO TRANSLATE THE NEEDS AND REQUIREMENTS DICTATED FROM TEXT IN AN MULTIMODAL EVENT OF STRONG COMMUNICATIVE IMPACT.
- DEPTH OF TECHNICAL DIRECTOR REQUESTS FROM VIDEO CREATION AND VIDEO PROJECTIONS IN TO INTERIOR SPACES OF REPRESENTATIONS AND PREPARED TO PUBLIC.
- RELATIONSHIP BETWEEN "AUDIO-VISUAL OBJECTS" ELECTRONIC OR DIGITAL, SPACE OF USE,TIME OF FRUITION AND RELATED DEVICES.
- STUDY OF THE BUSINESS PROCESS IN DIFFERENT STAGES OF PRODUCTION: FROM CONCEPT TO DISTRIBUTION.
- THE GOAL OF THE LESSON IS AN ANALYSIS OF VIDEO INSTALLATIONS PROJECT (CASE STUDY).