# **Se9** Visual Communication: Study Curriculum Bachelor Semester 1 to 3

ECTS = European Credit Transfer and Accumulation System Workload / Presence time (attendance) per Modul in hours

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	Art and Design Basics	Subject-specific basics	Presentation and Documentation	Theory & History
1	Drawing 1			History $\frac{4 \text{ ECTS}}{120/060}$ STUDY
1. SEMESTER (30 ECTS)	Visual artistic design 1 $\frac{03 \text{ ECTS}}{2}$			
	Sculptural Design 1 $\frac{03 \text{ ECTS}}{}$			Discourse G
	Spatial Design 1			Discourse SECTION 1:
	Anatomy/Morphology 1			1
	$(Basics of digital Media 1 \xrightarrow{03 ECTS})$			SEMESTER
	(Workshop Courses I 06 ECTS)			
1. (3(				4
_	(December 2 07 ECTS)			ω
2	Drawing 2			
	Visual artistic design 2     07 ECTS       Sculptural Design 2     07 ECTS			
	Sculptural Design 2 $\frac{07 \text{ ECTS}}{6}$			
	Spatial Design 2     OT ECTS     OF ECTS       Anatomy/Morphology 2     OT ECTS     OF ECTS			
	$\left( \text{Anatomy/Morphology 2} \xrightarrow{\text{OT ECTS}} \right)$			
2. SEMESTER: (30 ECTS)	Basics of digital Media 2 $\frac{07 \text{ ECTS}}{2}$			
	Space, Image, Character			
	Workshop Courses 2 6 ECTS	Photographic     6 ECTS 180/060       & Moving Images		
3		$ \begin{array}{c c} \hline     Drawing & \frac{6 \text{ ECTS}}{180/060} \\ \hline     T & & & & & & & \\ \hline     T & & & & & & & \\ \hline     T & & & & & & & \\ \hline     T & & & & & & & \\ \hline     T & & & & & & & \\ \hline     T & & & & & & & \\ \hline     T & & & & & & & \\ \hline     T & & & & & & & \\ \hline     T & & & & & & & \\ \hline     T & & & & & & & \\ \hline     T & & & & & & & \\ \hline     T & & & & & & & \\ \hline     T & & & & & & \\ \hline     T & & & & & & \\ \hline     T & & & & & & \\ \hline     T & & & & & & \\ \hline     T & & & & & & \\ \hline     T & & & & & & \\ \hline     T & & & & & & \\ \hline     T & & & & & & \\ \hline     T & & & & & & \\ \hline     T & & & & & & \\ \hline     T & & & & & & \\ \hline     T & & \\ \hline  $		$ ( Theory & \frac{2 \text{ ECTS}}{060/030} \\ (Elective) & ) $
ESTER TS)		Typography $\frac{6}{180/060}$ Animation $\frac{2}{060/045}$ Interaction Design $\frac{6}{180/060}$		
3. SEMESTER (32 ECTS)		Design     6 ECTS       & Society     180/060	$ \left( \begin{matrix} \text{Documentation} & \frac{\text{02 ECTS}}{\text{060/007}} \\ \& \text{ Presentation} \end{matrix} \right) $	

# **Se9** Visual Communication: Study Curriculum Bachelor Semester 4 to 8

ECTS = European Credit Transfer and Accumulation System Workload / Presence time (attendance) per Modul in hours

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	Design & Concept	Design Tools	Documentation & Presentation	Practice	Theory & History
4	Semester Project 1 (Elective)	Design Tools 1 $\frac{02 \text{ ECTS}}{060/030}$ / Pre-press	Ī		Theory (Elective) $\frac{2 \text{ ECTS}}{060/030}$ Solution The history $\frac{2 \text{ ECTS}}{060/030}$ The history $\frac{2 \text{ ECTS}}{060/030}$
4. SEM. (32 ECTS)	In depth-course 1 $\frac{04 \text{ ECTS}}{120/060}$	)			The history $\frac{2 \text{ ECTS}}{060/030}$ STUDY of visual communication STUDY
4. (32	$\begin{array}{c} \text{Compact Design 1} & \frac{64 \text{ ECTS}}{120/060} \end{array}$	J			
5. SEM. <b>G</b> (28 ECTS)	Semester Project 2 (Elective)	Design Tools 2 $\frac{02 \text{ ECTS}}{060/030}$		Entrepeneurship $\frac{02 \text{ ECTS}}{060/030}$ & Business Start-Up	Theory (Elective) $\frac{2 \text{ ECTS}}{060/030}$ SEMESTER
5. SE (28 E	$\left( \text{In depth-course 2}  \frac{04 \text{ ECTS}}{120/060} \right)$	)			TER 4
6	Semester Project 3 (Elective)	Design Tools 3 $\frac{02 \text{ ECTS}}{060/030}$		Sprechen über $\frac{02 \text{ ECTS}}{060/030}$	$(\text{Theory (Elective)} \stackrel{2 \text{ ECTS}}{\underset{0660/030}{0}}) \circ$
6. SEM. (32 ECTS)	In depth-course 3 $\frac{04 \text{ ECTS}}{120/060}$	)			
	$\left( \begin{array}{c} \text{Compact Design 2} \\ \frac{04 \text{ ECTS}}{120/060} \end{array} \right)$	)			
7	Semester Project 4 (Elective)				Theory-2 ECTS060/030060/030Colloquium
7. SEM. (30 ECTS)	In depth-course 4 $\frac{04 \text{ ECTS}}{120/060}$	)	Documentation 02 ECTS 060/007		Final Thesis $\frac{4 \text{ ECTS}}{120/060}$ Theory
	oder	<b>)</b>	& Presentation of the whole Curri- culum		(
	$\left( \text{Internship (Elective)}  \frac{22 \text{ ECTS}}{540/000} \right)$	J			
8	Bachelor-Colloquium <sup>64 ECTS</sup> 120/060	)			
	Practical Final Thesis $\frac{20 \text{ ECTS}}{540/240}$				
8. SEM. (26 ECTS)					

# ses Visual Communication: Study Curriculum Bachelor - Informations / Glossary

# Credits Übersicht

Art and Design Basics	44 ECTS
Subject-specific basics	34 ECTS
Practice	04 ECTS
Theory & History	26 ECTS
Design & Concept	120 ECTS
Design Tools	06 ECTS
Documentation & Presentation	06 ECTS

== 240 ECTS

# GLOSSAR

#### Bachelor-Colloqium

The Bachelor's colloquium is an event that only takes place once per semester (indicated in the semester calendar) and must be attended by students registered for the examination.

#### **Documentation & Presentation**

At various points in your degree programme, the department requires you to document your work. You can find instructions for proper documentation in our Notion document (linked via incom). The presentation part of this module refers to the semester presentations (always after the mid-term and at the end) as well as the presentation of your final theses.

# <u>Design Tools</u>

This module is usually offered by the artistic staff and the tutors. They take place on 2-3 Tuesdays in the semester. You will usually be informed about the selection and dates via Incom.

#### Subject-specific basics

The subject-specific foundations take place in the 2nd and 3rd semesters and serve as preparation for the main degree programme.Here you will get to know basic project work and the professors in the subject area.

# Compact design

The two compact design courses traditionally take place in Sauen ( > https://kh-berlin. de/hochschule/standorte/begegnungsstaette-sauen), where you will work on a small design project in a large group for a week at the beginning of the summer semester.There are also other opportunities to acquire these certificates from time to time. Information on this will appear in the semester in-com workspace.

# Art and Design Basics

The Art and Design Basics are a separate subject area with its own timetable. You will receive this when you start your studies.You can find more information here > https://kh-berlin.de/studium/fachgebiete/kuens-tlerisch-gestalterische-grundlagen.

# <u>Internship</u>

The internship can be applied for as a compulsory internship if this is desired or required for the internship contract. Please contact the person responsible for examination matters in the department.

#### In depth-courses

These modules are offered within the semester projects by the responsible professors and are therefore automatically part of the semester project.

# <u>Practice</u>

The modules in the area of practice are assigned to the  $\rightarrow$ <u>Theory</u> subject area. However, the module 'Sprechen Über' currently has a sister project 'Jitsi Bitsi Spider', which can also be attended as a lecture series and receives the credits from 'Talking about' if attended 4 times in 2 semesters.

# Theory & History

Theory is also a separate subject area with its own timetable. You can find more information here > https://kh-berlin. de/studium/fachgebiete/theorie-und-geschichte & https:// kh-berlin.incom.org/workspace/1409

# Semester project

A semester project is a more complex project that extends over an entire semester. These are usually offered by the professors in the subject area. In a main degree programme, you must complete at least 4 semester projects plus  $4 \rightarrow In$ <u>depth-courses</u> and  $3 \rightarrow Design$ Tools.

! It is also possible to choose a semester project with your own topic, but at least 3 people must design a project themselves and register with a professor of their choice 2 months before the start of the semester.