

see

weißensee

weissensee academy of art berlin

FASHION DESIGN

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Prof. Patrick Rietz
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Regine Hielscher-Gotenbach (artistic adviser)
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Madlen Schmid (artistic assistant)
and contract teachers

Contract teachers

Fashion designers are principally trained in the following areas:

The course Fashion Design is divided into two sections: a Bachelor qualification, and a Masters which builds upon it. The four-year Bachelor course aims to provide students with the skills to develop their own creative stance and design identity in the area of fashion design. The first year is spent studying the basics of art and design in an interdisciplinary course together with students from other courses at the Berlin Weissensee School of Art. The following three years of study aim to foster a critical understanding of fashion and its historical, sociological and economic foundations. Students are taught a wide range of academic and design knowledge, methods and skills to enable them to approach complex, interdisciplinary design assignments methodically and to complete them successfully. The course content covers the design of fashion and clothing ranges for serial production, as well as one-off designs. The course is marked by the intensive interplay of practical design work and theoretical debate. Fashion is examined in all its complexity and correlations between fashion trends and society are highlighted. The course of study covers also the design of fashion and clothing assortments for industrial or one-off production. Students learn to work independently in the various branches of fashion design both conceptionally and creatively. They also learn to defend their own design standpoints. They learn to handle the technical requirements and

acquire the necessary skills to react to fashion trends and needs as well as to socio-cultural conditions. They also learn to be aware of the problems and experimental possibilities when influencing these developments.

Student advisory service:

Address:

Academy of Art Berlin Weissensee
Student Services
Bühningstr. 20 D-13086 Berlin
Phone: 030-47705-342 (Tu 14-16 We 10-12)
Office hours: Tu 11-13 Th 14-17
e-mail: studienberatung@kh-berlin.de

Consultation of applicants:

After telephonic appointment via the Secretariat, Frau Hoppe, Tel:+49 (0)30/47705 244 during the lecture period and on the Open Days.

Admission prerequisites:

A special artistic talent is required
Minimum age 18 years
General matriculation standard / general certificate of secondary education
Preliminary practical or vocational training
For international applicants: sufficient knowledge of written and spoken German has to be proved (for application: TestDaF 2/ B1/2 is to be recommended; admission requires DSH-2, C1 or TestDaF 4)

Artistic admission test / aptitude test

The artistic talent will be ascertained by a test procedure. Application for the test is by a corresponding Academy of Art Berlin Weissensee form (obtainable via www.kh-berlin.de) to be sent in with a postage-paid return envelope. The application period is from 1st November to 10th December. In January applicants will receive an invitation and practical hints for the aptitude test in February.

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This admission test or exam will consist of:

- Submission of 20 to maximally 30 personally produced artistic works (mainly drawings and other specimens in a portfolio) and a homework. Admission to the test will be decided upon after examination of these works (preselection).
- A 2 to 3-day exam for proving the required aptitude.
- An interview concerning, as a rule, the evaluation of the artistic achievements shown as well as the technical skills and motivation of the participants.

Handicapped or chronically ill applicants may apply for compensation of their drawback in the test. The test participants will be informed in writing about the results. A successfully passed test is valid for two years.

Preliminary practical training

A preliminary practical training is considered as basic requirement for matriculation. The Academy of Art Berlin Weissensee is not in a position to mediate training placements. The preliminary training is necessary for acquiring knowledge and experience concerning basic working techniques, materials and working processes. Especially suitable to this effect are handicraft or service workshops for clothing, small ready-made clothing or knitware factories or theatre workshops (minimum duration – 6 to 8 weeks).

Application/admission

An application can be filed only after having passed the artistic admission test, whereupon the suitable applicants will receive the corresponding application form from the Academy of Art Berlin Weissensee. This form has to be sent within the established period, together with the appertaining documents, to the matriculation office of the Academy of Art Berlin Weissensee. The application deadline is preclusive. Allotment of the study places by central assignment (ZVS), numerus clausus, waiting

semesters or drawing of lots is not done. After conclusion of the admission procedure in Mai of the same year, the applicants receive a written admission award and the registration forms.

Registration/fees

For registration it is necessary to present the health insurance vouchers and to pay the contributions of approx. 290 € (registration fee, social contribution, Students' Association (ASTA) and ticket for local transport). Tuition fees are not charged.

Commencement of study

Admission of beginners is for the winter semester only, i. e. from October of the current year.

Duration of study

The regular duration of study is of 8 semesters, 240 ECTS-credits (Bachelor) and 2 semesters, 60 ECTS-credits (Master of Arts).

Syllabus

The study comprises the design of fashion and clothing programmes for serial production, as well as of unique pieces. The students are supposed to learn how to work in the different areas of fashion design so as to develop an independent artistic style and to claim an individual design concept. They also learn how to adapt to technical conditions and acquire the ability to respond to fashionable tendencies and demands as well as socio-cultural circumstances.

The first two semesters are dedicated to fundamental artistic and scientific studies. Teaching in the shape of exercises, seminars and lectures is largely done in common courses for all specialisms.

Stay abroad

The Academy of Art Berlin Weissensee cultivates direct contacts with a great number of colleges in other countries and promotes student exchange. Interested students in the main course may contact the Akademisches Auslandsamt of the Academy of Art Berlin Weissensee for information about exchange emplacements available within the SOKRATES/ERASMUS Programme or other possibilities for a stay abroad, and hand in their corresponding applications.

Conclusion of study

The study is concluded with a Bachelor examination. Admission to the Bachelor procedure is only for students who have completed at least two semesters of main study at the Academy of Art Berlin Weissensee and have concluded this study successfully. After having passed the examination, the graduate will receive the academic degree of „Bachelor of Arts in Fashion-Design“.

Master Program

The one-year Masters course continues to develop students' own design identity and creative vision at the most advance level. Building upon a foundation of a sound knowledge of fashion design, students receive a comprehensive understanding of the global fashion market. Priority is given to project-based learning. Masters students may work on projects from neighbouring disciplines, or on interdisciplinary projects, as well as classic fashion concepts.

There is only one admission term (winter) that means next application is valid for winter term, start in October. The applications are open from March, 01 and close on April, 30. Please use exclusively the online application platform, the link can be found on our website.

Change of college

Changing to the Academy of Art Berlin Weissensee is possible only after completion of the fundamental study or of the 2nd semester in the same course of study. It is recommendable first to get into touch with the professors of the desired specialism and to arrange a personal interview. Acceptance and acknowledgement of accomplished studies are assessed and approved by the examination and admission committees. The form covering an application for change of college can be obtained from the Referat für Studienangelegenheiten.

Financial assistance

Basing on the Federal Law for Educational Advancement (BaföG), Students may apply for a financial assistance with the Student Welfare Organisation (Studentenwerk).

Studentenwerk Berlin,
Amt für Ausbildungsförderung
Behrenstrasse 40/41, 10117 Berlin
Tel: +49 (0)30 93939 - 70
www.studentenwerk-berlin.de
www.bildungskredit.de

Accommodation

The Academy of Art Berlin Weissensee does not have any student hostels or flats. The Studentenwerk Berlin, however, disposes of a great number of rooms in Berlin at a cost of between EURO 150,00 and 350,00. International Students as well as handicapped or chronically ill students enjoy a preferential attendance in this respect. The address of the central accommodation agency is

Studentenwerk Berlin,
Abteilung Wohnen InfoPoint
Hardenbergstr. 34
10623 Berlin
Tel: +49 (0)30 93939 - 70
info@studentenwerk-berlin.de

Moreover there exists in Berlin an ample offer of private flat-sharing and subtenancy oppor-

tunities which can be found in newspaper ads, on notice boards or by personal contacts.

Information material

Further information about the Academy of Art Berlin Weissensee can be found in the Internet (www.kh-berlin.de).

Information days

Once a year – in July – the Academy of Art Berlin Weissensee hosts its traditional „RUNDGANG-Open Days“ providing prospective students and applicants best opportunities for information and offer you an ideal introduction to this school. And all interested people are also invited to an informative event in November, here will-take place a presentation of all departments.